

2025 STRATEGIC PLAN

- Mission Statement
 - ICCTA supports all public community college trustees through information exchange, training, and advocacy to assist them in effective leadership locally and statewide.
- Vision Statement
 - All Illinois community college trustees will effectively lead their institutions and districts.
- Focus Areas
 - Information Exchange
 - Education & Training
 - Advocacy

1. OPTIMIZE INFORMATION EXCHANGE

- Goal-Efficient transfer of important information from the state association to individual members.
- Encourage trustees to share information, resources, and best practices via ACCT Connect and the Trustee Roundtable.
 - Enhanced membership organization software
- Facilitate and support regional meetings and forums to encourage collaboration and discussion among trustees from different areas.
 - Assist with topics and state-level information sharing
- Maintain a centralized library of documents, case studies, and research relevant to community college governance and administration on the website.
 - Promote ICCTA website as a resource for Illinois-specific subject matter material.

2. ADVANCE TRUSTEE EDUCATION

- Goal-Educate members on critical topics related to their governance responsibilities.
- Adopt topics from ACCT that cover essential topics such as governance best practices, financial oversight, and strategic planning.
 - Provide and encourage implementation of best practices for Bylaws and Association Operations
- Organize seminars and other events featuring expert speakers, interactive sessions, and networking opportunities to enhance trustees' skills and knowledge.
 - Input from members on substantive topics
 - Outreach to state agencies and other subject-matter experts.
- Provide continued support for our certification programs and continuing education opportunities to recognize and reward ongoing learning and professional development.
 - Encourage member colleges to seek regional and national recognition for their work.

3. STRENGTHEN ADVOCACY EFFORTS

- Goal-Assist trustees in advocating for the benefit of community colleges to policymakers.
- Formulate and promote a clear and cohesive advocacy agenda that addresses key issues impacting community colleges at the state and federal levels.
 - Annual assessment of the Legislative Priorities, in collaboration with ICCB/ICCCP and other higher education stakeholders.
- Engage with legislators, government officials, and other stakeholders to advocate for policies that support community colleges and their missions.
 - Encourage regular communications and interaction with members of the Community College Caucus.
- Launch initiatives to educate the public and stakeholders about the value and impact of community colleges, including success stories and data-driven impact reports.
 - Work with Illinois Community College Marketing Collaborative (ICCMC) to develop compelling messages and outreach strategies to meet the needs of the ever-changing community.
- Build awareness, increase support, and advocate for the expansion of community college baccalaureates through an effective and sustainable digital presence.
 - Development of a multi-faceted approach to create a digital presence, while building a community of advocates who can engage in meaningful actions to support the expansion of community college baccalaureates.
 - Expand our legislative strategy to educate policymakers and the public about the benefits of expanding baccalaureate offerings to community colleges.

4. ENHANCE MEMBER ENGAGEMENT & SUPPORT

- Goal-Be a resource to trustees as they grow and develop in their role.
- Develop a support system for trustees, including mentorship programs, peer support groups, and advisory committees.
 - Encourage members to bring a colleague to regularly scheduled meetings.
- Promote the exchange of successful strategies and innovative solutions among member colleges to foster continuous improvement.
 - Provide education and support for member colleges to seek grants and other funding assistance at the state and federal level.
 - Partnership opportunities with ACCT, Community College Presidents Initiative-STEM (CCPI-STEM).
- Continued support for awards and recognition programs to celebrate outstanding achievements and contributions by trustees, presidents, faculty, students and community colleges.
 - Encourage members to seek recognition at ACCT Leadership Congress.
- Explore non-dues revenue sources of income for programmatic issues.
 - Foundation grants

5. EVALUATE & IMPROVE ORGANIZATIONAL IMPACT

- Goal-Implement systems of accountability to make the state association more efficient and effective.
- Establish metrics to measure the success of information exchange, educational initiatives, and advocacy efforts.
 - Consistent annual review of Association Leadership
- Perform periodic evaluations of programs and initiatives to ensure they meet the needs of trustees and the goals of the association.
 - Establish opportunities for member feedback at Board retreats.
- Gather frequent input from trustees to refine and enhance the association's strategies and activities.
 - Ongoing surveys offered to members at BOR meetings, seminars and special presentations.