

June 10, 2022 Convention Sponsorship Opportunities

Please contact **Stephanie Spann** at sspann@communitycolleges.org
for more information or to confirm your desired sponsorship.

Sponsorship Levels

Awards Banquet Sponsor (\$2,500)

- Three (3) complimentary tickets to the ICCTA Annual Awards Banquet.
- One (1) exhibit table provided during the Convention.
- Recognition as an Awards Banquet Sponsor on ICCTA's website, Banquet program, on-site event signage, from the podium during the event, and at Board of Representatives meeting.

Gold Sponsor (\$2,000)

- Two (2) complimentary registrations to the ICCTA Annual Awards Banquet.
- One (1) exhibit table provided during the Convention.
- Recognition as a Gold Sponsor on ICCTA's website, Banquet program, on-site event signage, from the podium during the event, and at Board of Representatives meeting.

Silver Sponsor (\$1,500)

- One (1) complimentary registration to the ICCTA Annual Awards Banquet.
- One (1) exhibit table provided during the Convention.
- Recognition as a Silver Sponsor on ICCTA's website, Banquet program, on-site event signage, from the podium during the event, and at Board of Representatives meeting.

Bronze Sponsor (\$1,000)

- One (1) complimentary registration to the ICCTA Annual Awards Banquet.
- Recognition as a Bronze Sponsor on ICCTA's website, Banquet program, on-site event signage, from the podium during the event, and at Board of Representatives meeting.

Awards Sponsor (\$500)

- Photo opportunity with award winner during Awards Banquet.
- Recognition as an Awards Sponsor on ICCTA's website, Banquet program, on-site event signage, from the podium during the event, and at Board of Representatives meeting.

Friends of ICCTA (\$250)

- Recognition as a Friend of ICCTA sponsor on ICCTA's website, Banquet program, on-site event signage, from the podium during the event, and at Board of Representatives meeting.

Sponsor Criteria

Potential sponsors must meet the following criteria:

- Demonstrate support of public community colleges
- Have no reported ethical violations
- Have no reported or apparent problem with the quality of products, service or programs

Current ICCTA member colleges and Associate Members shall have first opportunity to sponsor ICCTA events.

A sponsorship neither entitles the sponsor to the use of ICCTA's name or logo in its advertising nor does it constitute an endorsement of the sponsor's program, service or products. ICCTA retains publicity rights to all awards and events, although sponsors will be acknowledged in ICCTA news releases and publications.

Sponsorship of an ICCTA event or activity is not deductible as a charitable contribution for Federal Income Tax purposes but may be deductible as a trade or business expense.